

## **CURBSTONE CORPORATION - NEW AS/400 CREDIT CARD SOFTWARE**

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### ***Curbstone announces "Curbstone Card" Version 2 Release 1...***

BALL GROUND, GEORGIA, November 21, 2005 **Curbstone Corporation** today announced "Curbstone Card™" Version 2.1, credit card authorization and settlement software with aggressive pricing, innovative technology, IBM's "Server Proven" certification, and unlimited 24 hour technical support.

Curbstone Card is NATIVE AS/400 credit card processing software that connects directly from the merchant's AS/400 (iSeries/i5) to the authorization network/bank/acquirer of the merchant's choice. Curbstone Card interfaces to any application written in any language on almost any platform, typically for call center, e-commerce, and retail applications. In early 2005, Curbstone Card won Search400's 2004 Silver Award for "Products of the Year" for B2B software. The new 2.1 release provides major enhancements in functionality.

Curbstone Card's transaction handling programs, running in their own subsystem on the AS/400, use RPG to access native physical files, providing compatibility for legacy applications. Curbstone Card now uses Java communications programs, enabling five innovative enhancements:

1. Java has provided high performance communications, resulting in sub-3 second credit card authorization times. The use of network-approved SSL provides complete compatibility with authorization network secure servers.
2. Java performs the "strong" encryption required to secure sensitive card data according to the rigorous Payment Card Industry (CISP/PCI) standards.
3. The scalable, multi-threaded nature of Java has contributed to the ability of the software to support the heaviest transaction loads. In addition, the end-of-day settlement process can run concurrently with the authorization activity, eliminating task conflict.
4. Creative use of the IBM Java Toolkit has enabled the optional "Hub and Spoke" feature. In this scenario, multiple AS/400s, each running independent applications, use a centrally installed instance of Curbstone Card. Each AS/400 sees the Curbstone Card API as if it was running locally on that machine. This elegant innovation enables centralized management, retention, and reporting for an entire enterprise.
5. The new optional feature "Insulated Deployment" places just the Curbstone Card communications program on an iSeries in the De-Militarized Zone (DMZ) while the transaction handling and retention is performed on a

system safe behind the firewalls. This "Insulated Deployment" adds an incremental level of security to meet the highest standards of data protection.

Curbstone Card is a rarity in the AS/400 marketplace with rich features, rational pricing, excellent scalability, and a simple, logical and attractive upgrade path. Starting at a \$7,495 one-time license fee, all versions deliver the same very high functionality, advanced security, and high performance transaction handling and management.

Tom Clearman, Curbstone's Director of Sales, commented, "All versions are fully multi-threaded for consistent sub-3 second authorizations, insuring fast response for all users. Our new B2B capabilities, evidenced by our recent certification for Corporate Purchasing Card line item detail submission, and with the formal PCI/CISP security certification, we've provided new answers for pressing business needs."

Curbstone is an "Advanced" level IBM Business Partner licensing only AS/400 software. It offers uniquely valuable products for native AS/400 payment processing. Curbstone is located in Greater Metropolitan Ball Ground, Georgia, USA. Further information is available at <http://curbstone.com/>, at 888-844-8533, or by e-mail at <mailto:sales@curbstone.com>.

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